FOR YOUR INFORMATION

YVETTE ROBINSON

DATE: April 2, 1993

TO: Lucy Simonet/Festival Productions

SUBJECT: Benson & Hedges Blues & Rhythm Talent

I spoke with Jose and Edna regarding your memo for talent for the Black Expos and Indiana Black Expo. At your earliest convenience please research the information listed for each artist for each date/location:

- Demographics that the artist/talent attracts
- When was the last date/location artist/talent was in the market
- Will artist/talent be in market in 1993 with other promoter/concert
- Cost of each package per location/date, if available

EVENT	ARTIST/TALENT	DATE/LOCATION
Black Expo USA	After 7	5/22/93 Houston, Texas
	Christopher Williams	5/22/93 Houston, Texas
	SWV	5/22/93 Houston, Texas
OR		
	Levert	5/22/93 Houston, Texas
	Men At Large	5/22/93 Houston, Texas
	Silk	5/22/93 Houston, Texas
	/with Jade	5/22/93 Houston, Texas
Black Expo USA	After 7	6/5/93 Philadelphia, Pa.
	Christopher Williams	6/5/93 Philadelphia, Pa.
	SWV	6/5/93 Philadelphia, Pa.
	/with Jade	6/5/93 Philadelphia, Pa.
Black Expo USA	After 7	10/9/93 Richmond, Va.
	Christopher Williams	10/9/93 Richmond, Va.
	SWV	10/9/93 Richmond, Va.
	/with Jade	
**IBE	Rachelle Farrell	7/2/93 Indianapolis, Ind.
	Martha Wash	7/2/93 Indianapolis, Ind.
	Chaka Khan	7/2/93 Indianapolis, Ind.
	/with Rufus	7/2/93 Indianapolis, Ind.
	Vesta	7/2/93 Indianapolis, Ind.
	Alexander O'Neal	7/2/93 Indianapolis, Ind.

**IBE - If talent is available, I would like to package the following artists possibly as a DIVA PACKAGE:

Chaka Khan & Rufus
Martha Wash
Vesta

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Source: https://www.industrydocuments.ucsf.edu/docs/zhgm0004

If you have any questions or concerns, please give me a call.

Thanks.

JYR/ME

cc: J. Fontanez
M. J. Gennaro
E. Moore
J. Schreiber

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